



**Please Join Us For The
North Carolina**



~ January 3-4, 2004 ~

Event Coordinated By:



**1921 W. Lee St.
Greensboro, NC 27403**

NORTH CAROLINA 2004 SOUTHERN SOCCER SHOW

presented by
North Carolina Youth Soccer Association
www.ncsoccer.org

EXHIBITOR AND WORKSHOP SHOW

Mark your calendars! Plans for the North Carolina 2004 Southern Soccer Show are well underway. This event attracts more than 1,000 coaches, referees, administrators and soccer enthusiasts from all over North Carolina.

Date: January 3-4, 2004

Location: Greensboro Coliseum Complex

BOOTH REGISTRATION AND ASSIGNMENT

Advanced paid registration is required to guarantee space.

The exhibitor area will utilize 10'x10' pipe and draped booths and table tops. Each booth will be provided with a pipe and draped divider, an identification sign, one 8' draped and skirted table, two folding chairs and a waste-paper basket. Additional tables, carpet, and electricity are available for a small fee. **SPACE IS AVAILABLE ON A FIRST COME, FIRST PAID SYSTEM.** Every effort is made to assign booth space to not be in conflict with like businesses and to accommodate your exhibit design. All spaces for this show receive the maximum exposure to the guests. All exhibit areas must be manned by at least one person for the duration of the show and should not be dismantled until the vendor show closes.

THE EXHIBITOR PACKAGE

Coffee Service • Two Lunches • Volunteer Assistance • Set-up • Individual Name Tags

TENTATIVE SCHEDULE OF EVENTS

Please check www.ncsoccer.org for updated information.

Friday, January 2, 2004

- Vendor Set-up (*It will not be known if a Friday set-up will occur until 3-4 weeks before the show.*)
- Evening Social (food/beverage) for Coaches, Presidents, VIPs and Vendors

Saturday, January 3, 2004

- Vendor Set-up (*To Be Determined*)
- 8 a.m. | Participant registration
- 8:30 a.m. | Vendor Show opens
- 9 a.m. | Player Interactive Area Opens
- 9 a.m.-5 p.m. | Workshops Begin
- 9:30 a.m.-4 p.m. | NCYSA ODP/State Select Training
- Lunch on your own
- 4 p.m.-5 p.m. | Vendor Breakdown
- 7 p.m. | NC Hall of Fame Awards Dinner

HOTEL ACCOMMODATIONS

Hotel recommendations are being determined. Please check www.ncsoccer.org for updated information.

TRANSPORTATION

You will need to provide your own transportation to and from the convention center.



NORTH CAROLINA 2004 SOUTHERN SOCCER SHOW

BOOTH REGISTRATION

The undersigned Company does hereby make application to participate as an Exhibitor at the **North Carolina 2004 Southern Soccer Show** at the Greensboro Coliseum Complex, Greensboro, North Carolina, on January 3-4, 2004. This will be a binding contract when accepted by NCYSA. It is understood that specific booths will be available based upon a **FIRST COME, FIRST PAID** system.

Your registration fee will include a pipe and draped divider, one 8' draped table, two folding chairs and a waste-paper basket, business booth sign and lunch for two exhibitors.

Please complete this form and return it to Varsity Communications, Inc., 13540 Lake City Way NE, Suite 3, Seattle, WA 98125-3665, attention Marcos Sterling, with your **check made payable to Varsity Communications, Inc.** Please include a current business card.

RATES: (PLEASE CHECK ALL DESIRED ITEMS AND NOTE EARLY-BIRD/DISCOUNT RATE.)

Early-Bird/Discount Rate (before Nov. 3, 2003)

Regular Rate (after Nov. 2, 2003)

_____ Single Booth; \$400

_____ Single Booth; \$425

_____ Double Booth; \$760

_____ Double Booth; \$810

_____ Electrical Hook-up; \$40 _____

_____ 1/4-page ad in January, 2004 issue of *NC Youth Soccer*; \$495.00 (with purchase of booth space).

_____ Promotional Literature For Goodie Bags; \$75

_____ Ghost Vendor Package; \$100

DOOR PRIZE DONATIONS: YES _____ NO _____ Description _____

COMPANY NAME: _____

CONTRACT NAME / TITLE: _____

ADDRESS: _____

CITY: _____ ST: _____ ZIP: _____

PHONE: _____ FAX: _____

PRODUCT / SERVICE DESCRIPTION: _____

BOOTH SIGN TO READ: _____

LINK TO BE POSTED ON NCYSA SITE: _____

NAME BADGES: (Please print **clearly**; up to 4 names.): _____

(To ensure the correct spelling of names for the name badges, send names to: marcas@varsitycommunications.com.)

I have enclosed my check to cover the above requirements in the amount of \$ _____

A signature plus payment is required on the attached Exhibitor Agreement to hold your booth space: _____

Signature

Date

Office Use Only: Check Number: _____

Date Received: _____

Amount: \$ _____

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EXHIBITOR AGREEMENT

_____ agrees to:

(Exhibitor Business Name)

1. **Booth Space:** Exhibitor subscribes for booth space at the North Carolina Youth Soccer Association's Annual Convention and General Meeting, to be held at the Greensboro Coliseum Complex on January 3-4, 2004. Hours are from 8:30 a.m. to 4:00 p.m.
2. **Payment:** Payment for Exhibitor's booth space shall accompany this signed Exhibitor's Agreement and must be received by Varsity Communications, Inc. (VCI) to hold your booth space reservation. Make checks payable to Varsity Communications, Inc.
3. **Hours of Operation:** Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than 8:30 a.m. Saturday, January 3, 2004. Exhibitor shall staff its booth during all hours of the vendor show. Exhibitor shall not begin disassembling its exhibit(s) until 4:00 p.m. Saturday, January 3, 2004.
4. **Services Provided:** North Carolina Youth Soccer Association (NCYSA) will provide overnight security services (if necessary) from 9:00 p.m. Friday, January 2, 2004 through 8:30 a.m. Saturday, January 3, 2004. NCYSA shall not be responsible for any losses Exhibitor may suffer.
5. **Services Not Provided:** NCYSA does not provide equipment, decorations, labor, carpenters, storage for exhibit materials, special lighting, electrical power, gas, water supply or other related services. All arrangements for these items must be made by Exhibitor, and Exhibitor shall defend, indemnify and hold harmless NCYSA for any and all claims, losses, damages, injuries or other charges which may occur from such arrangements made by Exhibitor.
6. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by Exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by Exhibitor of any dangerous or hazardous condition or situation.
7. **Insurance Not Provided:** Exhibitor acknowledges NCYSA and VCI do not have insurance covering Exhibitor's property. It is Exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the vendor show.
8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless NCYSA, VCI and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by Exhibitor's use of the premises, the conduct of Exhibitor's business or from any activity, work or thing done, permitted or suffered by Exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.
9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of VCI.
10. **Cancellation Policy:** If Exhibitor is not able to attend the "2004 Southern Soccer Show", Exhibitor may be entitled to a refund on the following schedule.
 - a. **60 day:** If written cancellation is received by November 4, 2003, and if booth space is resold, Exhibitor is entitled to an 80% refund.
 - b. **30 day:** If written cancellation is received by December 3, 2003, and if booth space is resold, Exhibitor is entitled to a 50% refund.
 - c. **Less than 30 days:** If Exhibitor cancels after December 3, 2003, Exhibitor will not receive a refund.

BY _____
Representative

Date

Print Name

Title (Print)



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DIRECTIONS



1921 West Lee Street
Greensboro, NC 27403

Directions to the Greensboro Coliseum Complex including the Arena, Special Events Center and War Memorial Auditorium

I-85 South/I-40 West From Burlington

I-40 West to Greensboro take Exit 218-B which is Freeman Mill Road. Go 1/4 mile and turn left on Coliseum Boulevard. Two miles to the Complex on your left.

I-85 North From Charlotte

I-85 North to Greensboro take Exit 122-B which is Freeman Mill Road (clover-leaf). Go 1 1/2 miles and turn left on Coliseum Boulevard. Two miles to the Complex on your left.

I-40 East From Winston-Salem

I-40 East to Greensboro take Exit 216 - Patterson Street and continue straight ahead for two miles to the Complex.

Highway 220 North From Asheboro

Highway 220 North to Greensboro turns into Freeman Mill Road. Stay on Freeman Mill Road. After crossing I-85 and I-40, turn left onto Coliseum Boulevard. Two miles to the Complex on your left.

Highway 220 South from Virginia

On Highway 220 South to Greensboro, road changes name to Battleground Ave in the city. After crossing Cornwallis, keep right which becomes Westover Terrace. Continue straight on Westover Terrace which becomes Aycock St. Continue straight for three miles across Spring Garden St. Turn right at the next light which is Lee Street (Wendy's on the right). The Complex is one mile on your left. Turn left onto Coliseum Boulevard.

Through town Directions from Piedmont Triad International Airport

Leave the airport and turn right on Bryan Boulevard. Go eight miles and turn right on Aycock Street. Continue straight for two miles across Spring Garden Street. Turn right at the next light which is Lee Street (Wendy's on the right). The Complex is one mile on your left. Turn left onto Coliseum Boulevard.

Highway Directions from Piedmont Triad International Airport

Leave the airport and turn left on Bryan Boulevard to Highway 68 South. Follow 68 South to I-40. Go under the bridge and take I-40 East to Greensboro. Take Exit 216 - Patterson Street and continue straight ahead for two miles to the Complex.

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